

## Residential Programs Overview

### BATTERY-POWERED YARD EQUIPMENT

Rechargeable battery-powered yard equipment options are gaining popularity and many will match or beat the performance of gas models. Rebates are available on a variety of options in various price ranges.

### ENERGY EFFICIENT APPLIANCES

When you are considering your next appliance purchase you are encouraged to purchase an ENERGY STAR rated unit. A rebate from your local electric cooperative is available for dehumidifiers, electric clothes dryers, as well as freezers and refrigerators (recycling of old unit is required).

### HOME HEATING AND COOLING

During the hot summer days, ensure your cooling system is operating efficiently by getting a tune-up to maximize your energy savings. In addition, when you purchase a new cooling system, there are rebates available if you install a high efficiency air source heat pump (ASHP) or central air conditioner.

You may also want to consider installing a ground source heat pump (GSHP). The Midwest experiences seasonal temperature extremes – from hot, humid heat in the summer to sub-zero cold in the winter – while a few feet below

the earth's surface, the ground remains at a relatively constant temperature. The below ground temperatures can hover between 45 to 55 degrees. That's when GSHPs can really make a difference. Your local electric cooperative provides a generous rebate for GSHPs installed in new construction or retrofit applications.

Rebates are also available for ductless ASHPs and for installing a furnace with an ECM motor.


### WATER HEATING

Smart technology embraces a user friendly interface to load control programs the save the member money while providing program flexibility to ensure water heating needs are being met.

### ELECTRIC VEHICLE CHARGING

Members who purchase a Battery Electric or Plug-in Hybrid Electric Vehicle can "fuel up" at home overnight by installing a Level 2 EV charger. Must enroll in the Off-Peak or Time-of-Use charging program.



 **By making easy, smart choices in your home, you can contribute to lower energy bills and help the environment.**



# Residential Rebate Overview



ENERGY EFFICIENCY STEP	YOUR REBATE
<b>Battery-Powered Yard Equipment</b> - must have external battery included with purchase. Limit 1 rebate/member. Paid as bill credit.	\$25 on min. \$150 pre-tax price; \$50 - \$399-\$599 push mower or snow blower/thrower; \$100 on >\$599 snowblower or riding mower
<b>ENERGY STAR Home Lighting</b> LED Yard Light - Member-owned/installed (Not on REA program)	\$30.00 electric bill credit. Limit one per member.
<b>ENERGY STAR Appliances</b>	
Dehumidifier	\$25 bill credit
Electric clothes dryer	\$25 bill credit
Freezer with recycling of old unit*	\$75 bill credit
Refrigerator with recycling of old unit*	\$75 bill credit
*Provide copy of receipt, Energy Star certification. Include and proof of recycling old unit with refrigerator or freezer.	**Members eligible for one appliance rebate per year
<b>HVAC (Heating, Ventilation and Air Conditioning)</b>	
AC Tune Up	\$25 per unit, paid as a bill credit
Cycled Air	\$50 per unit, paid as a bill credit
Ductless Air Source Heat Pump	Delivered fuels – \$300 per condensor/outdoor unit Primary electric heat – \$500 per condensor/outdoor unit
Electronically Commutated Motor (ECM)	\$25, paid as a bill credit
Dual Fuel Air Source Heat Pump /Hybrid System– HSPF ≥ 8.2	\$1000-2000 Must be load-controlled with fossil fuel backup
All Electric Air Source Heat Pump /Hybrid System– HSPF ≥ 8.2	\$500-\$1000 Not load-controlled, electric backup
<b>Ground Source Heat Pumps (GSHP)</b> - Geothermal	\$2,000 for new installations \$1,000 for replacement GSHP \$500 bonus for GSHP w/non-electric backup controlled/Dual Fuel
<b>Water Heating</b>	
Electric Thermal Storage (ETS) Water Heater (80 gal.+)	Member pays \$250 + installationfor for REA-purchased heater
<b>Energy Star</b> Heat Pump Water Heater (HPWH)	\$500
Interruptible Water Heating	Member pays \$500 + installation for REA-purchased heater
ECM Hot Water Circulating Pump	\$50
<b>Electric Vehicle Charging</b>	\$500 toward installation of Level 2 charger for Battery Electric Vehicle or Plub-in Hybrid Electric Vehicle when charger is placed on Off-Peak or Time-of-Use charging program.
<b>Energy Star Wi-Fi Enabled Smart Thermostat</b>	\$25 paid as a bill credit

## WHO CAN PARTICIPATE?

To qualify for any of these programs, you must live in and install rebated products in Brown County REA's service territory and meet the specific requirements set by the cooperative for each rebate offering.

## CONTACT US

Please contact your local electric cooperative to receive more information: email [m.solie@bcrea.coop](mailto:m.solie@bcrea.coop)  
Call 800-658-2368 or 507-794-3331